03/08/21

Order ID: 15XctCYh7oEcMXomhstwwh

FROM

SXSW LLC PO Box 685289 Austin, TX 78768 512/467-7979 TO

Zenovia DeCuir zenovia decuir@roundrockisd.org

SUMMARY

Your credit card ending with 2647 was charged \$139 on 03/08/21

ITEMS PURCHASED

SXSW EDU Online Registration - \$139

Assigned to Zenovia DeCuir

reg-edu-online1016692

ITEM SUBTOTAL

02/12/21

Order ID: r4mhKSh7573ZDjU8wf14gn

FROM

SXSW LLC PO Box 685289 Austin, TX 78768 512/467-7979 ТО

Sara Marks sara_marks@roundrockisd.org

SUMMARY

Your credit card ending with 2537 was charged \$115 on 02/12/21

ITEMS PURCHASED

SXSW EDU Online Registration - \$115

Assigned to Karen Petersen

reg-edu-online1003398

ITEM SUBTOTAL

02/24/21

Order ID: FiDefkAyuy29WJV9ZSfp4A

FROM

SXSW LLC PO Box 685289 Austin, TX 78768 512/467-7979 TO

Sara Marks sara_marks@roundrockisd.org

SUMMARY

Your credit card ending with 2537 was charged \$115 on 02/24/21

ITEMS PURCHASED

SXSW EDU Online Registration - \$115

Assigned to Laurie Humphries

reg-edu-online1009979

ITEM SUBTOTAL

02/24/21

Order ID: h4di5FYQdRAUBPzEFuWFWX

FROM

SXSW LLC PO Box 685289 Austin, TX 78768 512/467-7979 TO

Sara Marks sara marks@roundrockisd.org

SUMMARY

Your credit card ending with 2537 was charged \$115 on 02/24/21

ITEMS PURCHASED

SXSW EDU Online Registration - \$115

Assigned to Ryan Harvey

reg-edu-online1009955

ITEM SUBTOTAL

02/24/21

Order ID: LyqQzDuBtWvtiXwK2e7fTv

FROM

SXSW LLC PO Box 685289 Austin, TX 78768 512/467-7979 ТО

Sara Marks sara_marks@roundrockisd.org

SUMMARY

Your credit card ending with 2537 was charged \$115 on 02/24/21

ITEMS PURCHASED

SXSW EDU Online Registration - \$115

Assigned to Shara Shunkweiler

reg-edu-online1009459

ITEM SUBTOTAL

03/01/21

Order ID: XBpXqz4YHk5sHWom6gYUSH

FROM

SXSW LLC PO Box 685289 Austin, TX 78768 512/467-7979 TO

Sara Marks sara_marks@roundrockisd.org

SUMMARY

Your credit card ending with 2537 was charged \$139 on 03/01/21

ITEMS PURCHASED

SXSW EDU Online Registration - \$139

Assigned to Christopher Bryant

reg-edu-online1015274

ITEM SUBTOTAL

03/05/21

Order ID: iTFvJPXRZcCj1NAvGEzCpz

FROM

SXSW LLC PO Box 685289 Austin, TX 78768 512/467-7979 TO

Sara Marks sara_marks@roundrockisd.org

SUMMARY

Your credit card ending with 2537 was charged \$139 on 03/05/21

ITEMS PURCHASED

SXSW EDU Online Registration - \$139

Assigned to Haley Rowles

reg-edu-online1021499

ITEM SUBTOTAL



SALES RECEIPT

Receipt #:

GCART0000000000274101 Receipt Date: 12/17/2021

BILL TO SUSAN CANTU

1311 ROUND ROCK AVE ROUND ROCK, TX 78681

SXSW LLCP O Box 685289
Austin, TX 78768

Email: <u>ar@sxsw.com</u> EIN: 46-1604402

REFERENCE: xoYMwCBHGCRwTuyzJwayX7

ITEM	DESCRIPTION	UNIT	QUANTITY	UNIT PRICE	TAX	AMOUNT
\$70000	CART - SXSW EDU Registration	Each	1	\$475.00	\$0.00	\$475.00
					TOTAL	\$475.00
					PAID	\$475.00
				AM	OUNT DUE	\$0.00

^{*}All taxable products are sold tax inclusive and may result in a slight rounding difference between the amount you paid and the receipt.



Marilyn Snyder <marilyn_snyder@roundrockisd.org>

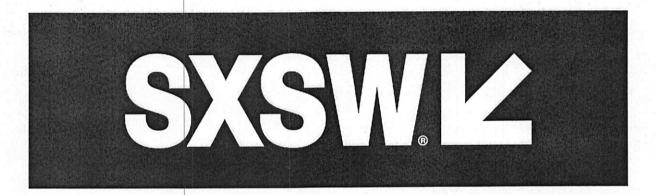
Your SXSW Purchase

SXSW | South by Southwest <sxsw@sxsw.com>

Reply-To: reg@sxsw.com

To: marilyn snyder@roundrockisd.org Cc: marilyn snyder@roundrockisd.org Wed, Dec 8, 2021 at 4:21 PM

View email in browser.



Date: 2021-12-08T16:20:40.898-06:00

Invoice ID: k6WTw2dQ8U5iHvqeeaXMqS

From: SXSW LLC

PO Box 685289

Austin, TX 78768

512 467-7979

To: MARILYN SNYDER, marilyn snyder@roundrockisd.org

Your credit card ending with 478 was charged \$475 on Dec 8, 2021 at 4:20pm.

Items Purchased:

SXSW EDU Badge - \$475

Assigned to Jennifer Kaszuba

Total: \$475

Sign in with this link to view and manage your purchases: https://cart.sxsw.com/cart_

items/display_purchase_history?order_id=k6WTw2dQ8U5iHvqeeaXMqS

Thank you for your purchase!

Cart URL: https://cart.sxsw.com/















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Receipt #:

GCART0000000000271717 Receipt Date: 12/08/2021

BILL TO MARILYN SNYDER
1311 ROUND ROCK AVE
ROUND ROCK, TX 78681

SXSW LLC
P O Box 685289
Austin, TX 78768
Email: ar@sxsw.com
EIN: 46-1604402

REFERENCE: k6WTw2dQ8U5iHvqeeaXMqS

ITEM	DESC	RIPTION	UNIT	QUANTITY	UNIT PRICE	TAX	AMOUNT
S70000	CART - SXSW EDU Registrati	n	Each	1	\$475.00	\$0.00	\$475.00
	:					TOTAL	\$475.00
						PAID	\$475.00
					AM	OUNT DUE	\$0.00

^{*}All taxable products are sold tax inclusive and may result in a slight rounding difference between the amount you paid and the receipt.





Marilyn Snyder <marilyn_snyder@roundrockisd.org>

Your SXSW Purchase

SXSW | South by Southwest <sxsw@sxsw.com>

Reply-To: reg@sxsw.com

To: marilyn_snyder@roundrockisd.org Cc: marilyn_snyder@roundrockisd.org m> CE# 96337 APH199-13-008-99-1910-6411

Statement

Mon, Dec 13, 2021 at 9:22 AM

View email in browser.

Date: 2021-12-13T09:22:02.849-06:00

Invoice ID: 8heteEG3JpmpGie6BfK34h

From: SXSW LLC

PO Box 685289

Austin, TX 78768

512 467-7979

To: MARILYN SNYDER, marilyn_snyder@roundrockisd.org

Your credit card ending with 478 was charged \$475 on Dec 13, 2021 at 9:22am.

Items Purchased:

SXSW EDU Badge - \$475

Assigned to Margaret Clark

Total: \$475

Sign in with this link to view and manage your purchases: https://cart.sxsw.com/cart_

items/display_purchase_history?order_id=8heteEG3JpmpGie6BfK34h

Thank you for your purchase!

Cart URL: https://cart.sxsw.com/















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SALES RECEIPT

Receipt #:

GCART0000000000271931 Receipt Date: 12/13/2021

BILL TO MARILYN SNYDER
1311 ROUND ROCK AVE
ROUND ROCK, TX 78681

SXSW LLC
P O Box 685289
Austin, TX 78768
Email: ar@sxsw.com
EIN: 46-1604402

REFERENCE: 8heteEG3JpmpGie6BfK34h

ITEM	DESCRI	IPTION	UNIT	QUANTITY	UNIT PRICE	TAX	AMOUNT
S70000	CART - SXSW EDU Registration	1	Each	1	\$475.00	\$0.00	\$475.00
						TOTAL	\$475.00
						PAID	\$475.00
					AM	OUNT DUE	\$0.00

^{*}All taxable products are sold tax inclusive and may result in a slight rounding difference between the amount you paid and the receipt.



INVOICE

Date: 11/17/2021 Invoice #: S013543 SXSWL

TO CLIENT

Berkman Elementary - Round Rock ISD 8001 Osborne Dr Austin, Texas 78729 United States

SXSW LLC P O Box 685289 Austin, TX 78768 Email: ar@sxsw.com

SALES REP: JUSTIN SMITH

P.O. / REF NUMBER	COMMENTS OR SPECIAL INSTRUCTIONS			TERMS	DUE DATE	
				Net 30	12/17/2021	
ITEM ID	ITEM DESCRIPTION	QTY	BASE PRICE PER UNIT	DISCOUNT	LINE TOTAL	
S70010	SXSW EDU Registration	5	\$595.00	50%	\$1,500.00	
				SUBTOTAL	\$2,975.00	
				DISCOUNT	\$1,475.00	
				TOTAL AMOUNT	\$1,500.00	
				TOTAL PAID	\$0.00	
				TOTAL DUE	\$1,500.00	

Wed, Nov 17, 2021 at 3:04 PM



Berkman Elementary - Round Rock ISD Sales Invoice-S013543 DUE 12/17/2021 from SXSW, LLC

1 message

Accounts Receivable <ar@sxsw.com>

Reply-To: Accounts Receivable <ar@sxsw.com>

To: kristi_rape@roundrockisd.org
Cc: jsmith@sxsw.com, ar@sxsw.com

Dear April Nilson,

Thank you for your business!

Please take a moment to review the attached invoice. If you have any questions or need any additional information in order to process for payment please let us know immediately. SXSW W-9: https://www.dropbox.com/s/dgcq2fi5v13i5c9/2020%20SXSW%20W-9.pdf?dl=0

To pay by ACH or credit card (up to 5k):

PAY HERE

To pay your invoice by ACH or Wire, please see below:

Bank of America 515 Congress Ave Austin, TX 78701

Account Name: SXSW LLC Account Number: 488061555569

Routing for incoming wires only: 026009593 Routing for incoming ACH only: 111000025 International Swift Code: BOFAUS3N

To view your invoice, click on the attachment. Adobe Acrobat should launch. If you do not have Acrobat installed on your computer, you can download it from https://get.adobe.com/reader/.

Thank you,

Accounts Receivable SXSW, LLC ar@sxsw.com

SXSW Conference & Festivals | sxsw.com

and in







SXSW Order Receipt

1 message

TPro3 Admin <admin@tpro3.com> To: Kristi Rape@roundrockisd.org

Thu, Nov 18, 2021 at 1:50 PM

PO Box 685289 Austin, TX 78768 USA (512) 467-7979 www.sxsw.com

PO Box 685289 Austin, TX 78768 (512) 467-7979

PO Box 685289 Austin, TX 78768 (512) 467-7979

PO Box 685289 Austin, TX 78768 USA (512) 467-7979

www.sxsw.com

Invoice Type: Sale

Customer Number: C05311

Invoice Number: CP-20211118114546978

Invoice Date: 11/18/2021 1:45:47 PM -06:00

Due On: 11/19/2021 2:00:00 AM -06:00

Description: 108808

SXSWL

From:

SXSW, LLC

PO Box 685289

Austin, TX 78768

Tax ID: 46-1604402

Item Display Name Memo Price Quantity Extended 300.00 5 1500.00 S70010 SXSW EDU Registration

Total: \$1500.00

Payment Information

Authorization Number: 037457

Account Number: ######3551

Card Type: MasterCard

Account Holder: April Nilson Round Rock ISD

AVS Response: Z

CVV Response: M

			SXSW Customer Porta
		APPROVED	
Authorization Code: Account:	MasterCard 037457 ######3551 \$1,500.00		





NOV 1 1 2021

State and Federal Programs

Pcard Pre-Approval Form

Name of Campus: <u>Berlamon</u> ES

	e nasi	Mary Company
11/	11	21

Federal Funds: Title I, Title IV Bilingual Funds Innovative Grant Funds
The above referenced funds must be <u>pre-approved</u> by State and Federal Programs.
The following purchases will be considered for pre-approval:
 Snacks for parent education events, tutoring and/or STAAR testing except bilingual funds
 Materials/resources needed for instructional/innovative purposes and/or parent education events less than \$500
 Registration for professional development
A purchase requisition must be submitted for all other purchases utilizing State and Federal Funds.
Please fill out form completely and email to state federal@roundrockisd.org. Please allow five business days for process

Vendor Name /Description of items	Date of Event	Amount of Purchase	CIP Goal/Strategy Aligned to Expenditure	Budget Code
SXSW-Edu	Teday	1800,00	2.1.5	211-13-101-30-2101-6411-2
(300% 5 entry fee)	out in	1300,00	1	211-23-101-30-2101 -6411-23
Witser Country d	marc	h 8-1	0.2022	27510-A.Jr., 27
Avisor 2 xer				2000 - 100 -

Principal Signature Date

Program Director Signature

1/11/21 Dat



Re: Berkman Elementary - Round Rock ISD // SXSW EDU

1 message

Jen Raybourn < jen_raybourn@roundrockisd.org>

To: Justin Smith <ismith@sxsw.com>, Kristi Rape <kristi_rape@roundrockisd.org>

Thu, Nov 11, 2021 at 2:23 PM

Invoice information is below for 5 entries at \$300.00 each.

Thank you so much for your help and for making sure that we make today's cut off deadline for pricing.

Berkman Elementary- Round Rock ISD Name of signatory- April Nilson Email kristi_rape@roundrockisd.org 400 west Anderson Ave Round Rock Tx 78664 United States 512-464-8256

Thank you so much - Jen

On Thursday, November 11, 2021, Justin Smith <jsmith@sxsw.com> wrote: It would be \$300.oo per registration, so a total of \$1,500.00 for all five registrations.

On Thu, Nov 11, 2021 at 2:04 PM Jen Raybourn <jen_raybourn@roundrockisd.org> wrote:

Just want to be sure you can honor the \$300 rate at 5 badges? Going to talk to my principal now!

On Thursday, November 11, 2021, Justin Smith <jsmith@sxsw.com> wrote: Hi Jen.

Apologies for the delayed response. The rate would be \$300.00 per registration. Currently, the group rate is \$400.00 per registration and a requirement of at least 10 registrations but I have the approval to offer the discounted rate even at the lower volume of registrations.

If you would like to proceed, I would just need the below information in order to have an invoice sent your way.

Company name (The legal entity name; LLC, Inc., etc.)
Name of Signatory
E-mail
Street Address
City
State / Province
Postal / Zip Code
Country

I hope this helps!

Thanks!

Phone

On Wed, Nov 10, 2021 at 12:24 PM Jen Raybourn < jen_raybourn@roundrockisd.org > wrote:

Hi Justin!

Was just checking back in with you about the discounted rate for 5 passes for SXSW Edu for Berkman, we previously talked about our title 1 status. What would our next steps be?







Jen Holsinger-Raybourn - she/her

"The function of education is to teach one to think intensively and to think critically. Intelligence plus character — that is the goal of true education."

Martin Luther King Jr.

Arts Integration Coordinator
Berkman Elementary - Round Rock ISD
Twitter @creativty_hive
Instagram @creativity_hive

On Fri, Oct 15, 2021 at 3:46 PM Justin Smith <jsmith@sxsw.com> wrote: Hi Jen.

No problem at all! While some years we have clients sponsor scholarships for attendees, that has not been the case to date for the 2022 event.

That being said, while the threshold to receive the group rate is 10, I am going to request approval to grant you the group rate for 5 registrations. I will be out next Monday and Tuesday but hope to have an answer waiting for me upon my return.

If you by chance don't hear back from me by next Thursday (10/21) morning, please feel free to reach out to me and I will continue to advocate for you and your colleagues.

Thanks!

On Fri, Oct 15, 2021 at 12:09 PM Jen Raybourn <jen_raybourn@roundrockisd.org> wrote:

Hi Justin,

We are likely only needing 5 registrations... Does our Title One status make the 350.00 rate still possible?

I was also wondering if SWSWedu does anything (grants, etc) for schools in our position? Apologies if I have reached out to the wrong person!

Thanks for your advice - Jen







Jen Holsinger-Raybourn - she/her

"The function of education is to teach one to think intensively and to think critically. Intelligence plus character — that is the goal of true education."

Martin Luther King Jr.

Arts Integration Coordinator

Berkman Elementary - Round Rock ISD Twitter @creativty_hive Instagram @creativity_hive

On Fri, Oct 15, 2021 at 11:43 AM Justin Smith <jsmith@sxsw.com> wrote: Hi Jen,

I received your form submission expressing interest in SXSW EDU, thank you.

Judging from your inquiry, it looks like you would qualify for the Group Registration rate of \$350.00 per registration. In order to begin the contracting process, I would need the below information and I can get an invoice sent your way.

Thanks and let me know if you have any questions!

Company name (The legal entity name; LLC, Inc., etc.)
Name of Signatory
E-mail
Street Address
City
State / Province
Postal / Zip Code
Country
Phone

Thanks!

Justin Smith
SXSW | Account Manager
jsmith@sxsw.com
O: 512 467-7979
SXSW EDU | March 7-10, 2022 | sxswedu.com
SXSW | March 11-20, 2022 | sxsw.com

Justin Smith
SXSW | Account Manager
jsmith@sxsw.com
O: 512 467-7979
SXSW EDU | March 7-10, 2022 | sxswedu.com
SXSW | March 11-20, 2022 | sxsw.com

Justin Smith
SXSW | Senior Account Manager
jsmith@sxsw.com
O: 512 467-7979
SXSW EDU | March 7-10, 2022 | sxswedu.com
SXSW | March 11-20, 2022 | sxsw.com







Jen Holsinger-Raybourn - she/her

"The function of education is to teach one to think intensively and to think critically. Intelligence plus character — that is the goal of true education."

Martin Luther King Jr.

Arts Integration Coordinator
Berkman Elementary - Round Rock ISD
Twitter @creativty_hive
Instagram @creativity_hive

Justin Smith
SXSW | Senior Account Manager
jsmith@sxsw.com
O: 512 467-7979
SXSW EDU | March 7-10, 2022 | sxswedu.com
SXSW | March 11-20, 2022 | sxsw.com







Jen Holsinger-Raybourn - she/her

"The function of education is to teach one to think intensively and to think critically. Intelligence plus character — that is the goal of true education."

Martin Luther King Jr.

Arts Integration Coordinator
Berkman Elementary - Round Rock ISD
Twitter @creativty_hive
Instagram @creativity_hive

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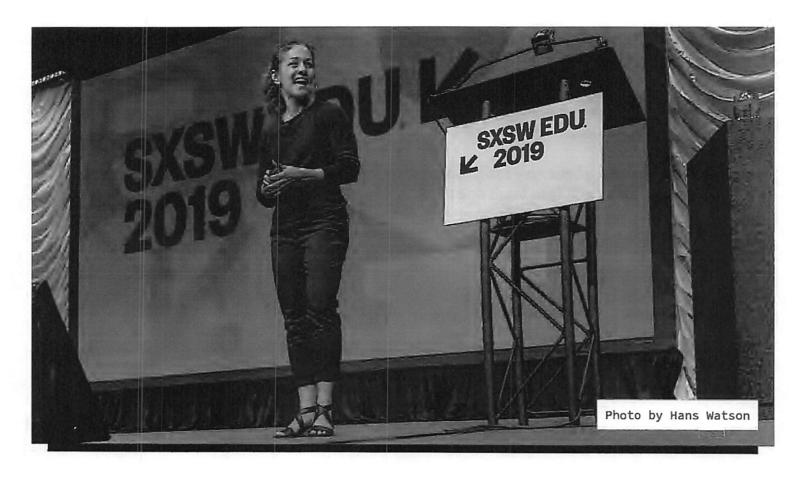
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PROGRAM

SXSW EDU provides a destination for personal and professional growth with an unparalleled program featuring education thought-leaders, compelling sessions, films, and more.

APPLY TO PARTICIPATE



ABOUT THE PROGRAM

SXSW EDU features a diverse array of speakers, sessions, workshops, learning experiences, performances, and film screenings programmed to foster learning and

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Formats

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- Future20
- Keynote
- Meet Up

- Mentor Sessions
- Performance
- Podcast
- Talk
- Workshop

FEATURED SPEAKERS

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PROGRAM HISTORY

2022 TRACKS

The wide range of topics and ideas that will be explored at SXSW EDU 2022 are organized by eleven overarching **thematic tracks**.

Tracks focus on timely topics in education and are designed to help attendees easily navigate the event.

Accessibility & Inclusion

Exploring initiatives and programs that focus on special education, learning differences,

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visual arts, arts integration, and the intersection of STEM and STEAM as well as narrative and world-building approaches for teaching and learning

Business & Investment

Content focused on the business of education including entrepreneurship and startups, investment and funding, marketing strategies, corporate initiatives and partnerships, market trends and analysis, business adaptability and virtual opportunities

Community Initiatives

Programs and projects focused on empowering and connecting communities in and out of the classroom by highlighting work organized by community spaces and groups including libraries, museums, makerspaces, community centers, after-school and summer programs, and more

Emerging Tech

Exploring development and implementation in educational technology including virtual teaching and learning solutions, artificial intelligence, XR, data privacy, coding, data interoperability, as well as issues surrounding equitable access to technology

Equity & Justice

Addressing work championing equity, justice, access, diversity, and inclusion in education and beyond, including social and economic disparities, culturally responsive teaching, anti-racism practice, LGBTQ+ issues, and more to ensure equitable opportunities and outcomes for all

Global Impact

Programs and initiatives exploring the importance of global collaboration in education and beyond including international instructional approaches and business ventures, language acquisition and ESL/ELL instruction, program implementation across borders, global partnerships, cross-cultural initiatives, and more

Policy & Civic Engagement

Addressing education policy issues across local, regional, national, and international governance including funding and standards, student data use, school safety, and digital

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focus on innovative teaching and learning, and institutional transformation, with topics including instructional best practices for all educational levels and evolving curricula, leadership practice, and groundbreaking insights

SEL & Wellness

Furthering social emotional learning and whole-child education including initiatives addressing mental and physical wellness, trauma-informed practices, and health education with a focus on mental health initiatives for educators, students, and families

Work Reimagined

Programs and new approaches to upskilling, corporate learning, and talent development, including workforce revitalization and training, and career transitions, as well as initiatives for mature learners and non-traditional students

FEATURED SPEAKERS

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ZAILA AVANT-GARDE

2021 Scripps National Spelling Bee Champion



DARRYL "DMC" MCDANIELS

Mental Health Advocate, Hip-Hop Legend, Author RUN DMC

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CHELSEA CLINTON

Vice Chair Clinton Foundation



DAVID THOMAS, PH.D.

President Morehouse College



EMILY OSTER, PHD

Author & Professor of Economics Brown University

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Worldwide Ecosystems



ALEX MCDOWELL

Co-Founder and Creative Director Experimental Design



DR. MARY SCHMIDT CAMPBELL

President Spelman College



JOEL BERVELL

Medical Student/ Social Media Medical Content Creator Elson S. Floyd College of Medicine

VIEW MORE SPEAKERS

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SCHEDULE OVERVIEW

Explore a high-level overview of the SXSW EDU schedule.

LEARN MORE



SCHEDULE AT-A-GLANCE

As SXSW EDU approaches, changes and updates to the schedule will be listed here.

A complete and detailed lineup of programming and events will be released in the coming weeks.

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MPAG REGISTER NOW Y

9:00am - 4:00pm - Expo Hours

11:00am - 12:00pm - Future 20, Podcast, Talk and Meet Up Sessions

11:00am - 12:30pm - Workshop Sessions

11:00am - 12:00pm - Featured Session

12:30pm - 1:30pm - Future 20, Podcast, Talk and Meet Up Sessions

12:30pm - 1:30pm - Featured Session

1:00pm - 2:30pm - Workshop Sessions

2:30pm - 4:30pm - Future 20, Podcast, Talk and Meet Up Sessions

3:00pm - 4:30pm - Workshop Sessions

5:00pm - 6:00pm - Future 20, Podcast, Talk and Meet Up Sessions

Tuesday, March 8

9:30am - 10:30am - Keynote

9:00am - 4:00pm - Expo Hours

11:00am - 12:00pm - Future 20, Podcast, Talk and Meet Up Sessions

11:00am - 12:30pm - Workshop Sessions

11:00am - 12:00pm - Featured Session

12:30pm - 1:30pm - Future 20, Podcast, Talk and Meet Up Sessions

12:30pm - 1:30pm - Featured Session

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3:00pm - 4:30pm - Workshop Sessions

5:00pm - 6:00pm - Future 20, Podcast, Talk and Meet Up Sessions

Wednesday, March 9

9:30am - 10:30am - Keynotes

9:00am - 4:00pm - Expo Hours

11:00am - 12:00pm - Future 20, Podcast, Talk and Meet Up Sessions

11:00am - 12:30pm - Workshop Sessions

11:00am - 12:00pm - Featured Session

12:30pm - 1:30pm - Future 20, Podcast, Talk and Meet Up Sessions

12:30pm - 1:30pm - Featured Session

1:00pm - 2:30pm - Workshop Sessions

2:30pm - 4:30pm - Future 20, Podcast, Talk and Meet Up Sessions

3:00pm - 4:30pm - Workshop Sessions

5:00pm - 6:00pm - Future 20, Podcast, Talk and Meet Up Sessions

Thursday, March 10

9:30am - 10:30am - Future 20, Podcast, Talk and Meet Up Sessions

11:00am - 12:00pm - Future 20, Podcast, Talk and Meet Up Sessions

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