Texans United for a Conservative Majority PAC Texas HD 21 2024 Likely Republicans

This survey was conducted from January 23 – January 26, 2024, through a series of live phone calls and online surveys delivered via SMS messages. 430 survey respondents were randomly selected from a demographically proportionate sample of likely 2024 Texas House District 21 Republican primary voters. Weighted demographics include partisan affiliation, age, geography, and gender. The survey has a ±4.726% margin of error with a confidence level of 95%.

INTRODUCTION

Are you registered to vote in Texas?

Yes	100%
No	END

Would you consider yourself a Republican, Independent, Democrat, or another affiliation?

Republican	85%
Independent	15%
Democrat	END
Other	END

FMR. PRESIDENT DONALD TRUMP & ATTY GENERAL PAXTON IMAGES

Do you have a favorable or unfavorable opinion of Donald Trump?

Total Favorable	**85%**
Total Unfavorable	**13%**
Very Favorable	71%
Somewhat Favorable	15%
Somewhat Unfavorable	4%
Very Unfavorable	9%
No Opinion	2%
Never Heard of	0%

Do you have a favorable or unfavorable opinion of Ken Paxton?

Total Favorable	**58%**
Total Unfavorable	**22%**
Very Favorable	31%
Somewhat Favorable	27%
Somewhat Unfavorable	9%
Very Unfavorable	13%
No Opinion	15%
Never Heard of	4%

TEXAS HOUSE DISTRICT 21 CANDIDATE IMAGES

Do you have a favorable or unfavorable opinion of Dade Phelan?

Total Favorable	**36%**
Total Unfavorable	**47%**

Very Favorable	15%
Somewhat Favorable	21%
Somewhat Unfavorable	15%
Very Unfavorable	32%
No Opinion	12%
Never Heard of	5%

Do you have a favorable or unfavorable opinion of David Covey?

Total Favorable	**40%**
Total Unfavorable	**12%**

Very Favorable	21%
Somewhat Favorable	19%
Somewhat Unfavorable	5%
Very Unfavorable	8%
No Opinion	28%
Never Heard of	20%

Do you have a favorable or unfavorable opinion of Alicia Davis?

Total Favorable	**19%**
Total Unfavorable	**9%**

Very Favorable	9%
Somewhat Favorable	10%
Somewhat Unfavorable	4%
Very Unfavorable	5%
No Opinion	33%
Never Heard of	39%

HOUSE DISTRICT 21 BALLOT

If the 2024 Republican Primary for State Representative were held today, and your candidates were Dade Phelan, David Covey, and Alicia Davis, for whom would you vote? **[RANDOMIZE]**

Dade Phelan	28%
David Covey	35%
Alicia Davis	14%
Undecided	24%

DEMOGRAPHICS

Which of the following best describes your age?

18-34	6%
35-44	11%
45-54	15%
55-64	23%
65-74	26%
75 or over	19%

Are you male or female?

Male	48%
Female	52%

How would you describe your ethnicity?

White	94%
Hispanic	2%
Black	0%
Asian	0%
Other	4%

*Note: Results may not add up to 100% due to rounding

CWS Research, LLC is a veteran-owned general consulting and data analytics firm founded by Chris Sacia in November 2021. CWS Research, LLC's mission is to provide quality data and insights to conservative candidates and organizations throughout Texas. CWS Research, LLC accurately polled the Texas Governor's margin of victory in November 2022.

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DEMOGRAPHICS

Voter Screen	AGE						GENDER		PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				
	18-34	35-44	45-54	55-64	65-74	75+	M	F	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	**NET**
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Party Affiliation	AGE						GENDER		ETHNICITY			PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	M	F	White	Hisp	Other	1/4	2/4	3/4	4/4	NET
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Republican	80%	82%	87%	86%	84%	88%	84%	86%	86%	73%	78%	88%	85%	83%	84%	**85%**
2. Independent	20%	18%	13%	14%	16%	12%	16%	14%	14%	27%	22%	12%	15%	17%	16%	**15%**
NET	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Trump Image	AGE						GENDER		PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	M	F	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	NET
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	80%	82%	76%	92%	86%	89%	87%	84%	92%↑	50%↓	86%	81%	81%	93%	83%	82%	83%	**85%**
TOTAL UNFAVORABLE	20%	14%	22%	8%	14%	7%	11%	14%	7%↓	47%↑	13%	19%	0%	7%	14%	18%	13%	**13%**
1. Very Fav	67%	68%	59%	82%↑	70%	69%	75%	67%	78%↑	26%↓	71%	61%	60%	82%	70%	60%	69%	**71%**
2. Some Fav	13%	14%	17%	10%	15%	20%	12%	17%	13%	25%	15%	20%	22%	11%	13%	22%	14%	**15%**
3. Some Unfav	11%	0%	7%	3%	5%	1%	3%	5%	3%	7%	4%	12%	0%	2%	4%	5%	4%	**4%**
4. Very Unfav	9%	14%	15%	5%	10%	5%	8%	10%	4%↓	40%↑	9%	7%	0%	5%	10%	12%	9%	**9%**
5. No Opinion	0%	4%	2%	0%	0%	5%	1%	2%	1%	2%	1%↓	0%	19%↑	0%	3%	1%	3%	**2%**
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Paxton Image

	AGE						GENDER		PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	M	F	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	NET
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	25%	61%	58%	62%	63%	55%	64%	53%	62% ↑	36% ↓	58%	46%	67%	59%	57%	50%	66%	**58%**
TOTAL UNFAVORABLE	11%	21%	28%	25%	21%	21%	21%	24%	17% ↓	52% ↑	22%	54%	7%	15%	22%	29%	25%	**22%**
1. Very Fav	16%	35%	34%	39%	35%	19%	36%	27%	35% ↑	11% ↓	32%	12%	36%	33%	29%	27%	38%	**31%**
2. Some Fav	10%	26%	25%	23%	28%	35%	28%	25%	27%	25%	26%	35%	31%	26%	29%	24%	28%	**27%**
3. Some Unfav	11%	7%	8%	10%	8%	10%	8%	10%	9%	12%	9%	22%	7%	9%	7%	13%	8%	**9%**
4. Very Unfav	0%	14%	20%	15%	13%	11%	12%	14%	8% ↓	41% ↑	14%	31%	0%	6%	16%	16%	17%	**13%**
5. No Opinion	27%	15%	14%	12%	13%	20%	12%	19%	17%	6%	15%	0%	23%	17%	15%	18%	9%	**15%**
6. Never Heard	36% ↑	3%	0%	1%	3%	4%	4%	5%	4%	6%	4%	0%	4%	9%	5%	3%	0%	**4%**
NET	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Phelan Image	AGE						GENDER		PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	M	F	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	NET
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	16%	29%	35%	37%	40%	38%	39%	33%	33%	50%	36%	62%	21%	31%	32%	38%	42%	**36%**
TOTAL UNFAVORABLE	57%	50%	48%	53%	45%	38%	45%	49%	48%	41%	48%	8%	50%	40%	51%	50%	47%	**47%**
1. Very Fav	16%	11%	16%	15%	14%	17%	16%	14%	14%	17%	15%	34%	13%	12%	9%	17%	24%	**15%**
2. Some Fav	0%	18%	19%	22%	26%	21%	23%	19%	19%	33%	21%	28%	9%	20%	23%	22%	18%	**21%**
3. Some Unfav	22%	20%	10%	15%	15%	14%	16%	15%	14%	23%	15%	8%	20%	14%	10%	25%	11%	**15%**
4. Very Unfav	35%	31%	38%	37%	30%	24%	29%	34%	34%	18%	33%	0%	29%	27%	41%	25%	35%	**32%**
5. No Opinion	0%	19%	15%	6%	12%	17%	10%	14%	13%	8%	11%	12%	29%	14%	15%	9%	9%	**12%**
6. Never Heard	27%	2%	1%	4%	3%	7%	6%	4%	6%	1%	5%	19%	0%	14% ↑	1%	3%	2%	**5%**
NET	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Covey Image	AGE						GENDER		PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	M	F	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	NET
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	25%	28%	32%	43%	46%	44%	40%	39%	42%	26%	40%	39%	41%	40%	37%	41%	40%	**40%**
TOTAL UNFAVORABLE	0%	19%	24%	15%	9%	5%	13%	12%	11%	21%	12%	24%	14%	6%	12%	17%	17%	**12%**
1. Very Fav	10%	20%	14%	22%	25%	22%	20%	22%	23%	9%	21%	20%	13%	23%	20%	21%	19%	**21%**
2. Some Fav	16%	9%	18%	21%	21%	22%	21%	18%	20%	17%	19%	19%	28%	18%	18%	20%	22%	**19%**
3. Some Unfav	0%	2%	9%	7%	4%	4%	5%	5%	5%	5%	4%	10%	14%	3%	5%	7%	6%	**5%**
4. Very Unfav	0%	16%	15%	8%	5%	1%	8%	7%	6%	16%	8%	14%	0%	3%	7%	10%	11%	**8%**
5. No Opinion	27%	27%	19%	31%	27%	34%	29%	27%	29%	24%	28%	27%	36%	26%	29%	27%	31%	**28%**
6. Never Heard	47%	26%	24%	11%	19%	16%	18%	21%	18%	30%	20%	10%	10%	28%	22%	15%	11%	**20%**
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

CWS
RESEARCH, LLC

Davis Image	AGE						GENDER		PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	M	F	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	11%	23%	27%	24%	19%	8%	20%	18%	20%	14%	19%	20%	22%	18%	16%	21%	24%	**19%**
TOTAL UNFAVORABLE	0%	6%	10%	15%	8%	6%	11%	7%	8%	12%	9%	10%	13%	6%	5%	14%	13%	**9%**
1. Very Fav	11%	10%	13%	13%	10%	1%	8%	11%	10%	7%	10%	12%	0%	10%	6%	8%	14%	**9%**
2. Some Fav	0%	14%	14%	11%	10%	7%	12%	8%	11%	7%	10%	8%	22%	8%	10%	13%	10%	**10%**
3. Some Unfav	0%	0%	3%	8%	5%	1%	5%	2%	4%	4%	4%	10%	8%	3%	1%	5%	8%	**4%**
4. Very Unfav	0%	6%	6%	7%	3%	5%	6%	4%	5%	7%	5%	0%	4%	3%	4%	9%	5%	**5%**
5. No Opinion	10%	38%	22%	31%	38%	43%	32%	34%	33%	34%	33%	40%	28%	28%	39%	33%	33%	**33%**
6. Never Heard	79%	32%	41%	30%	35%	44%	36%	41%	38%	40%	39%	30%	37%	49%	40%	33%	31%	**39%**
NET	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Ballot 1	AGE						GENDER		PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	M	F	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	NET
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Dade Phelan	16%	26%	31%	26%	30%	27%	31%	24%	25% ▼	44% ▲	27%	44%	23%	21%	24%	29%	38%	**28%**
2. David Covey	10%	41%	29%	39%	35%	40%	36%	34%	38% ▲	20% ▼	35%	46%	30%	37%	36%	38%	29%	**35%**
3. Alicia Davis	35%	7%	22%	16%	11%	5%	11%	17%	13%	20%	14%	0%	14%	11%	18%	10%	17%	**14%**
4. Undecided	40%	26%	18%	18%	25%	27%	22%	25%	25%	17%	24%	10%	32%	32%	22%	23%	16%	**24%**
NET	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Age	GENDER		PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				NET
	M	F	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	
	%	%	%	%	%	%	%	%	%	%	%	%
18-34	7%	5%	6%	8%	6%	0%	0%	12%	4%	3%	4%	**6%**
35-44	15%	8%	11%	13%	10%	22%	19%	16%	9%	15%	2%	**11%**
45-54	13%	17%	15%	13%	15%	14%	22%	17%	21%	12%	8%	**15%**
55-64	26%	20%	23%	22%	22%	15%	40%	21%	20%	24%	29%	**23%**
65-74	23%	28%	26%	28%	27%	18%	8%	22%	28%	27%	28%	**26%**
75+	17%	21%	20%	15%	19%	30%	10%	13%	17%	19%	29%	**19%**
NET	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Gender	AGE						PARTY AFFILIATION		ETHNICITY			PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	Rep	Ind	White	Hisp	Other	1/4	2/4	3/4	4/4	NET
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Male	52%	64%	40%	54%	43%	42%	47%	51%	49%	48%	31%	49%	47%	47%	49%	**48%**
2. Female	48%	36%	60%	46%	57%	58%	53%	49%	51%	52%	69%	51%	53%	53%	51%	**52%**
NET	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430

DEMOGRAPHICS

Ethnicity	AGE						GENDER		PARTY AFFILIATION		PRIMARY VOTE HISTORY				NET
	18-34	35-44	45-54	55-64	65-74	75+	M	F	Rep	Ind	1/4	2/4	3/4	4/4	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. White	100%	90%	93%	92%	98%	95%	96%	93%	95%	91%	94%	93%	95%	97%	**94%**
2. Hispanic	0%	4%	2%	1%	1%	3%	2%	2%	2%	3%	3%	1%	3%	1%	**2%**
5. Other	0%	7%	6%	7%	1%	2%	2%	5%	3%	6%	4%	7%	3%	2%	**4%**
NET	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

MoE 4.73%; Confidence Level 95%; Total n = 430