

## Opinion Research for Decision Making in Politics and Public Affairs

## **Texas Republican Primary Voters Support Ban of All THC Consumables**

A recently conducted survey of likely Republican Primary voters indicates a majority are opposed to legalizing THC in Texas and want THC products banned.

Specific results include the following:

- 1. Initially, only 25% claim to be very knowledgeable about THC, the primary compound in marijuana, and its dangers to health and safety, while a little more than half (54%) indicate they are somewhat knowledgeable. One in five (20%) say they are not knowledgeable.
- 2. Two viewpoints were presented: THC is the primary intoxicating compound found in marijuana. The legislature is considering a bill which would ban all THC consumables, like vapes, edibles, gummies and drinks. Which viewpoint about this THC bill comes closest to your own?
  - 62% THC products need to be banned in Texas because we need to protect children and adults from dangerous THC products that are causing erratic behavior, severe mental and sometimes permanent brain damage, and even death.
  - 30% THC products should remain available for sale in Texas because they offer Texans the freedom to get high for many people
- 3. By two-to-one, Republican primary voters think THC products should be banned in Texas upon learning: There are about 1,100 McDonalds restaurants in Texas. But in just the last three years, 8,000 shops selling unregulated and dangerous THC products have opened in Texas most of them close to schools and neighborhoods. Knowing this, should these dangerous THC products be banned in Texas?

63% Yes 30% No 7% Unsure

The desire to ban THC is 71% among respondents who voted in each of the last three Republican primary elections.

4. Six in ten Republican primary voters oppose legalization of THC products in Texas upon learning about the testimony of law enforcement, education and medical professionals on this matter:

Law enforcement across Texas, school administrators and medical professionals have testified that THC products being widely available in Texas are causing great harm and even death to our youth. Does knowing this make you favor or oppose the legalization of THC products in Texas?

61% Oppose 30% Favor 9% Unsure

Respondents are even more intense in their opposition (46% strongly opposed) than in their support (17% strongly support) to this question. Also, 72% of those who voted in all three of the most recent Republican primaries are opposed.

5. A large majority oppose the legalization of THC products upon learning of the increased calls to poison control:

> Phone calls to poison control are up nearly 500% in the last several years regarding edible THC products. Does knowing this make you favor or oppose the legalization of THC products in Texas?

58% Oppose 31% Favor 11% Unsure

As in the previous question, respondents are even more intense in their opposition (45% strongly opposed) than in their support (15% strongly support). Also, 70% of those who voted in all three of the most recent Republican primaries are opposed.

6. Republican primary voters oppose Governor Abbott's proposal to regulate THC that will in effect legalize marijuana in Texas:

> Governor Abbott is proposing to regulate THC, which every law enforcement agency in Texas says will in effect legalize marijuana in Texas. Do you favor or oppose the legalization of marijuana in Texas?

63% Oppose

31% Favor 6% Unsure

Republican primary voters are 53% strongly opposed versus 16% strongly support. Seven in ten (71%) of those who voted in all three of the most recent Republican primaries are opposed.

7. Respondents are strongly opposed to making Texas the largest marijuana market in the county.

> Many states have already banned dangerous THC products. But Governor Abbott wants to go in the opposite direction and legalize THC, which law enforcement says will make Texas look like Colorado, and create the largest marijuana market in the country. Knowing this, do you favor or oppose making Texas the largest market for marijuana?

61% Oppose 32% Favor 7% Unsure

52% of respondents strongly opposed making Texas the largest market for marijuana versus 20% who strongly favor. 74% of those who voted in all three of the most recent Republican primaries are opposed to making Texas the largest marijuana market.

8. A minority of Republican Primary voters have purchased THC or CBD/CBG products.

Have you ever purchased consumable products with (Ver X: high levels of intoxicating THC / Ver Y: non-intoxicating CBD or CBG) from a local smoke shop or convenience store?

Ver X (THC)

3% Unsure

Ver Y (CBD/CBG)

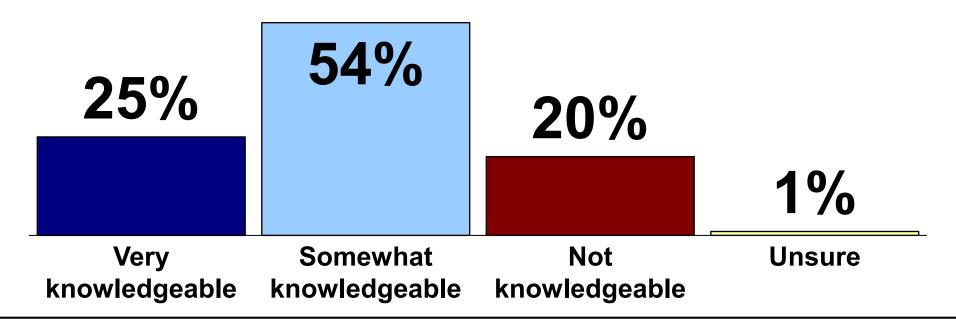
7% Yes 90% No 20% Yes 78% No

2% Unsure

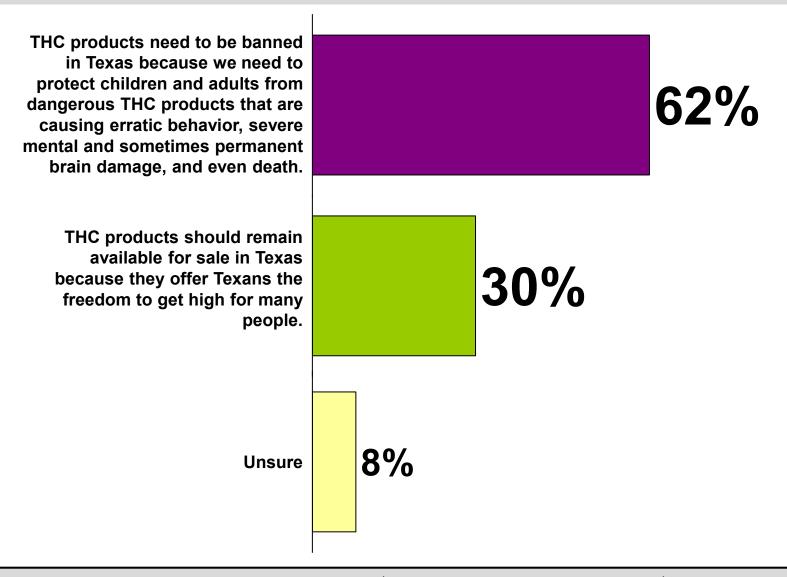
Interviewing was conducted August 9-11, 2025, among N=501 likely Texas Republican primary voters. The margin of error to the results of the 501 interviews is + 4.4 at the .95 confidence interval. Respondent demographics such as gender, age and region are representative of Republican primary turnout in Texas. All results are rounded to the nearest whole percent.

## TEXAS STATEWIDE GOP PRIMARY VOTER SURVEY

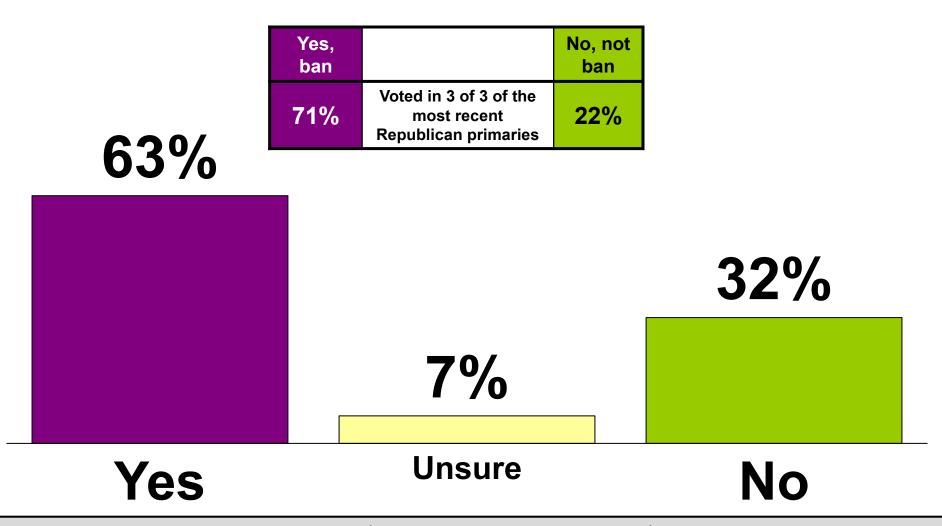
**August 9 - 11, 2025 N** = 501 respondents margin of error: + 4.4% 90% cell phone / 10% landline All results rounded to the nearest whole percent Do you consider yourself very knowledgeable, somewhat knowledgeable or not knowledgeable about THC, the primary compound in marijuana, and its dangers to health and safety?



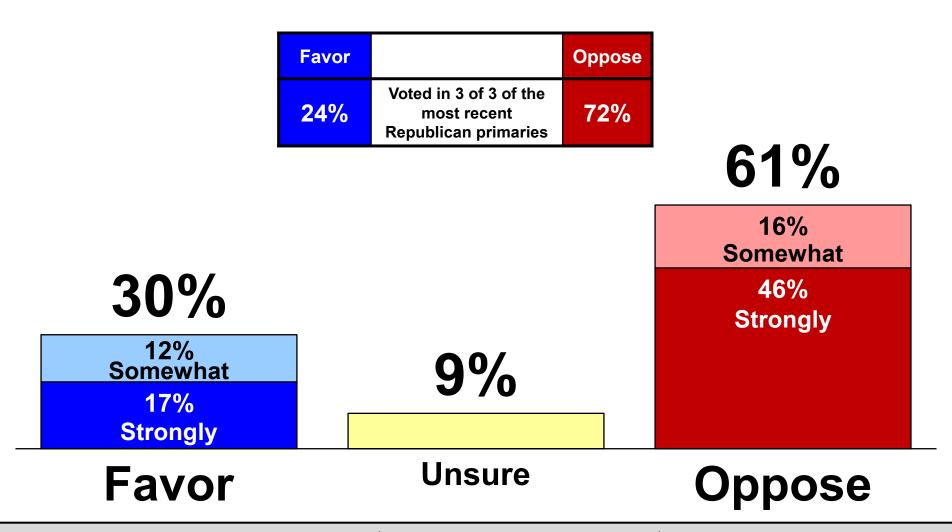
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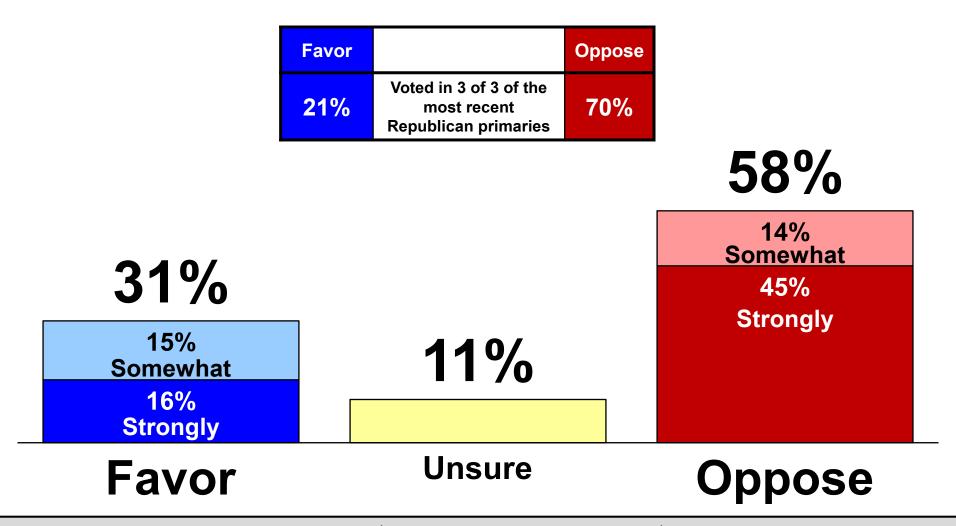
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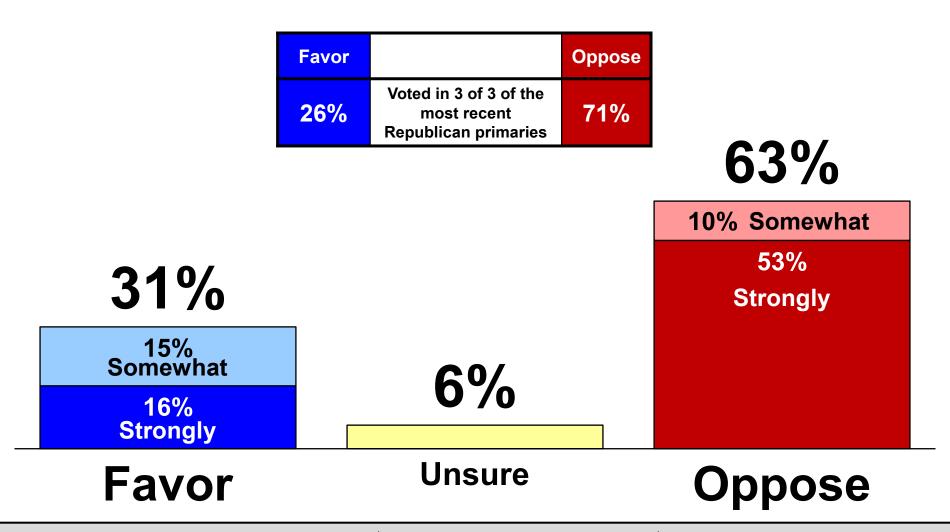
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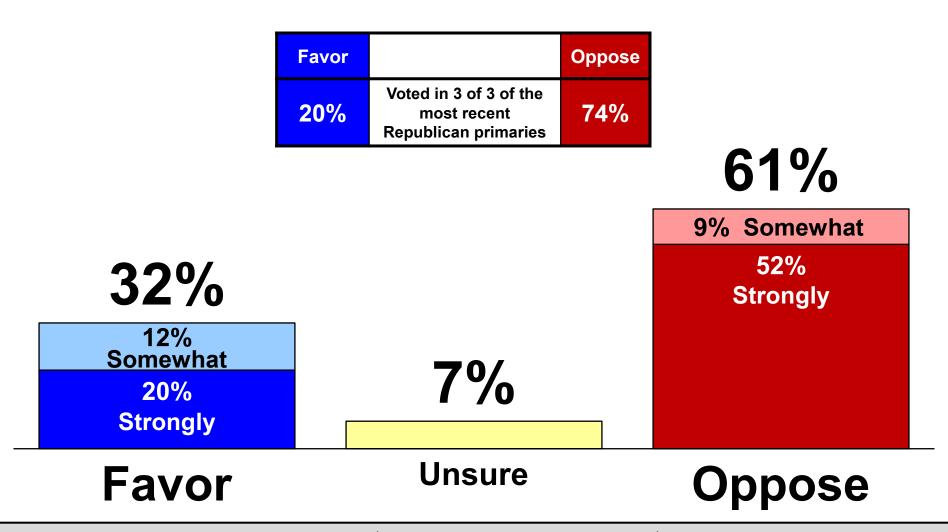
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Many states have already banned dangerous THC products. But Governor Abbott wants to go in the opposite direction and legalize THC, which law enforcement says will make Texas look like Colorado, and create the largest marijuana market in the country. Knowing this, do you favor or oppose making Texas the largest market for marijuana?



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