
Misleading post about Lorena Primary School

charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

Tuesday, February 24, 2026 at
9:17:15 AM Central Standard Time

To: joekucera@lorenaisd.net

Hello Joe, I looked up "Lorena Primary School" and came across an article from KCEN-TV showing up on the first page of Google. I thought it was worth getting in touch to point this out, as situations like this are often overlooked and can subtly influence perception. Even one bad press piece, regulatory story, or viral post can stick around and impact customer trust, investor confidence, and hiring well after the issue is resolved. I started RMG in 2018 to help organizations track, suppress, and strategically counter misleading coverage across Google, news platforms, and AI tools like ChatGPT. We handle this through a structured, step by step process, and I'd be glad to walk you through the plan I prepared specifically for Lorena Primary School. Would you prefer that I share a brief summary first, or would a quick chat to go over it together be better? Best, Charles Zakarin CEO/Founder RMG Digital Solutions

Re: Misleading post about Lorena Primary School

charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

Wednesday, March 4, 2026 at 4:34:31 PM
Central Standard Time

To: joekucera@lorenaisd.net

Joe, imagine this... A candidate looks up "Lorena Primary School" on Google. Even before they visit a website, they see that "KCEN-TV" headline appearing on the first page. Sadly, that first page turns into the narrative - even if nobody talks about it openly. This is exactly the kind of obstacles RMG helps teams address. Want a quick peek at a report of how Lorena Primary School shows up on Google's top results and in AI searches? Best, Charles Zakarin CEO/Founder RMG Digital Solutions On Tue, February 24, 2026 3:17 PM, Charles Zakarin [charleszakarin@successrmgdigitalsolutions.com] > wrote: > Hello Joe, > > I looked up "Lorena Primary School" and came across an article from KCEN-TV showing up on the first page of Google. > > I thought it was worth getting in touch to point this out, as situations like this are often overlooked and can subtly influence perception. > > Even one bad press piece, regulatory story, or viral post can stick around and impact customer trust, investor confidence, and hiring well after the issue is resolved. > > I started RMG in 2018 to help organizations track, suppress, and strategically counter misleading coverage across Google, news platforms, and AI tools like ChatGPT. > > We handle this through a structured, step by step process, and I'd be glad to walk you through the plan I prepared specifically for Lorena Primary School. > > Would you prefer that I share a brief summary first, or would a quick chat to go over it together be better? > > Best, > Charles Zakarin > CEO/Founder > RMG Digital Solutions > >

Re: Misleading post about Lorena Primary School

joekucera@lorenaisd.net Joe Kucera

Wednesday, March 4, 2026 at 4:35:59 PM Central Standard Time

To: charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

I would be happy to have a conversation with you. When could we visit via telephone or zoom?



Joe Kucera, Ed.D.
Superintendent

308 N Frontage Road
Lorena, Texas 76655
P: 254-857-3239
F: 254-857-4533
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LorenaISD.net

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Re: Misleading post about Lorena Primary School

charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

Wednesday, March 4, 2026 at 5:31:30 PM
Central Standard Time

To: joekucera@lorenaisd.net

Hi Joe,

I'm available tomorrow or Friday between 12:30-2:00, both eastern time. If neither of those times work, please feel free to suggest a couple of options that fit your schedule.

Best,
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Charles Zakarin
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Re: Misleading post about Lorena Primary School

joekucera@lorenaisd.net Joe Kucera

Thursday, March 5, 2026 at 7:20:47 AM Central Standard Time

To: charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

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Re: Misleading post about Lorena Primary School

charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

Thursday, March 19, 2026 at 5:35:38 PM
Central Daylight Time

To: joekucera@lorenaisd.net
Cc: chuck@rmgdigitalsolutions.com

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Best,
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Attachments:

Lorena_ISD_Reputation_Management_Proposal.pdf 246k

Re: Misleading post about Lorena Primary School

charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

Tuesday, March 24, 2026 at 3:45:32 PM
Central Daylight Time

To: joekucera@lorenaisd.net

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charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

Thursday, March 26, 2026 at 1:11:49 PM
Central Daylight Time

To: joekucera@lorenaisd.net

Hi Joe,

I wanted to quickly confirm that we have a call scheduled for today at 3:30PM eastern.

Hope to speak soon.

Best Regards,
Chuck

Charles Zakarin
CEO | RMG Digital Solutions LLC
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linkedin.com/in/charleszakarin/

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Good morning,

I could meet at 11:30 am central time on Friday. Will that work?



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Hi Joe,

I'm available tomorrow or Friday between 12:30-2:00, both eastern time. If neither of those times work, please feel free to suggest a couple of options that fit your schedule.

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Re: Misleading post about Lorena Primary School

joekucera@lorenaisd.net Joe Kucera

Thursday, March 26, 2026 at 2:30:49 PM Central Daylight Time

To: charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

Charles,

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Joe Kucera, Ed.D.
Superintendent

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charleszakarín@successrmgdigitalsolutions.com Charles Zakarin

Thursday, April 2, 2026 at 11:49:56 AM
Central Daylight Time

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joekucera@lorenaisd.net Joe Kucera

Thursday, April 2, 2026 at 1:54:16 PM Central Daylight Time

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I will take the call, but it is not on my calendar. Did you send an invite?



Joe Kucera, Ed.D.
Superintendent

308 N Frontage Road
Lorena, Texas 76655
P: 254-857-3239
F: 254-857-4533
joekucera@lorenaisd.net

LorenaISD.net

On Thu, Mar 26, 2026 at 1:11 PM Charles Zakarin <charleszakarin@successrmgdigitalsolutions.com> wrote:
Hi Joe,

I wanted to quickly confirm that we have a call scheduled for today at 3:30PM eastern.

Hope to speak soon.

Best Regards,
Chuck

Charles Zakarin
CEO | RMG Digital Solutions LLC
600 Mamaroneck Ave
Harrison, NY 10528
rmgdigitalsolutions.com
linkedin.com/in/charleszakarin/
[REDACTED]

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Joe
Sent from my iPhone

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Good morning,

I could meet at 11:30 am central time on Friday. Will that work?



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A candidate looks up "Lorena Primary School" on Google.

Even before they visit a website, they see that "KCEN-TV" headline appearing on the first page.

Sadly, that first page turns into the narrative - even if nobody talks about it openly.

This is exactly the kind of obstacles RMG helps teams address.

Want a quick peek at a report of how Lorena Primary School shows up on Google's top results and in AI searches?

Best,
Charles Zakarin
CEO/Founder
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> Hello Joe,

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> I thought it was worth getting in touch to point this out, as situations like this are often overlooked and can subtly influence perception.

>

> Even one bad press piece, regulatory story, or viral post can stick around and impact customer trust, investor confidence, and hiring well after the issue is resolved.

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> I started RMG in 2018 to help organizations track, suppress, and strategically counter misleading coverage across Google, news platforms, and AI tools like ChatGPT.

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> We handle this through a structured, step by step process, and I'd be glad to walk you through the plan I prepared specifically for Lorena Primary School.

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> Would you prefer that I share a brief summary first, or would a quick chat to go over it together be better?

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> CEO/Founder
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Re: Misleading post about Lorena Primary School

charleszakarin@successrmgdigitalsolutions.com Charles Zakarin

Friday, April 3, 2026 at 10:59:05 AM Central Daylight Time

To: joekucera@lorenaisd.net

Hi Joe,

I have obtained approval from our third reference:

[REDACTED]

If I can provide context regarding our work with [REDACTED], please let me know.

Best Regards,
Chuck

CEO | RMG Digital Solutions LLC
600 Mamaroneck Ave
Harrison, NY 10528
rmgdigitalsolutions.com
[linkedin.com/in/charleszakarin](https://www.linkedin.com/in/charleszakarin)
[REDACTED]

On Thursday, Apr 2, 2026 at 2:59 pm joekucera@lorenaisd.net wrote:
Good afternoon,

I understand and appreciate the information. Thank you!



Joe Kucera, Ed.D.
Superintendent

308 N Frontage Road
Lorena, Texas 76655
P: 254-857-3239
F: 254-857-4533
joekucera@lorenaisd.net

LorenaISD.net

On Thu, Apr 2, 2026 at 11:49 AM Charles Zakarin <charleszakarin@successrmgdigitalsolutions.com> wrote:

Hi Joe,

We maintain strict privacy agreements with all of our clients due to the nature of our work. As a result, the process of providing a reference requires us to reach out to each client individually to obtain their consent prior to sharing their contact information.

I am pleased to provide you with the following two references who you may contact at your convenience:

[REDACTED]

I am awaiting approval from a third and expect to have that contact information to you latest tomorrow morning.

I appreciate your patience.

Chuck

Charles Zakarin
CEO | RMG Digital Solutions LLC
600 Mamaroneck Ave

Harrison, NY 10528
rmgdigitalsolutions.com
[linkedin.com/in/charleszakarin/](https://www.linkedin.com/in/charleszakarin/)

On Thursday, Mar 26, 2026 at 3:42 pm charleszakarin@successrmgdigitalsolutions.com wrote:
Hi Joe,
Just saw your reply. Here is the zoom link: [REDACTED]
I will be on in one minute

Best
Chuck

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Introduction – Joe Kucera & [REDACTED]

alejandro@rmgdigitalsolutions.com Alejandro Guzman

Monday, April 13, 2026 at 3:17:28 PM Central
Daylight Time

To: [REDACTED], joekucera@lorenaisd.net
Cc: charleszakarin@successrmgdigitalsolutions.com

Hi Joe, hi [REDACTED],

I hope you're both doing well.

I wanted to introduce you to one another. Joe, [REDACTED] is a valued client of ours. [REDACTED] Joe Kucera, is a potential client whom we're currently in conversations with.

Joe has requested to be in touch with some of our clients to be briefed on the experience of working with RMG. I thought it would be worthwhile for you both to connect and have a conversation. I'll leave it to you to coordinate directly, whether that's scheduling a call or continuing the discussion over email.

Of course, I'm happy to help facilitate if needed.

Warm regards,
Alex

Introduction – Joe Kucera & [REDACTED]

alejandro@rmgdigitalsolutions.com Alejandro Guzman

Monday, April 13, 2026 at 3:17:27 PM Central
Daylight Time

To: [REDACTED], joekucera@lorenaisd.net
Cc: charleszakarin@successrmgdigitalsolutions.com

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Warm regards,
Alex

Re: Introduction – Joe Kucera & [REDACTED]

charleszakar@successrmgdigitalsolutions.com Charles Zakarin

Tuesday, April 14, 2026 at 2:46:38 PM
Central Daylight Time

To: joekucera@lorenaisd.net

Hi Joe,

I understand you've had a chance to connect with our clients and hope they were helpful. My apologies on the length of time it took.

If any questions have come up that I can address, please let me know. And whenever you're available to continue our conversation, I'm here.

Best,
Chuck

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