

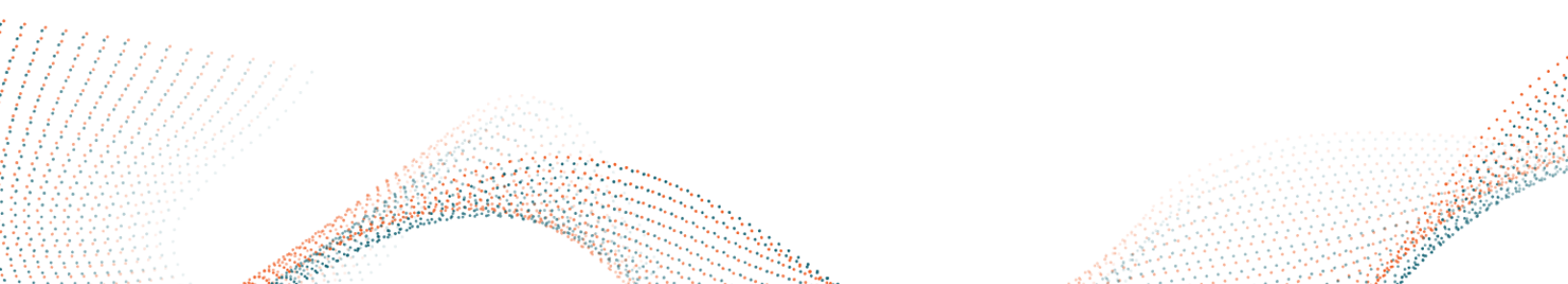
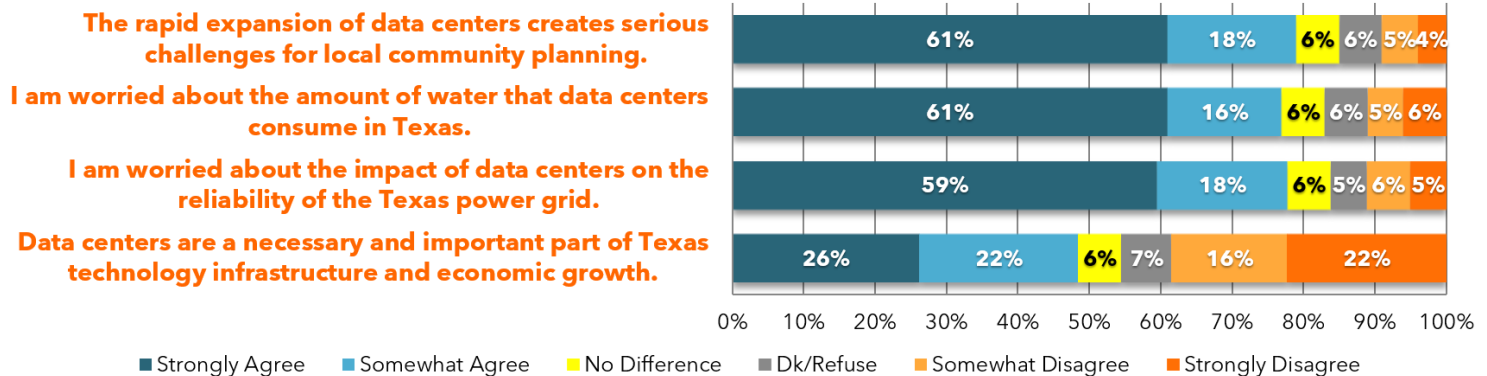
TO: INTERESTED PARTIES
FROM: ALEX MUIR
SUBJECT: DATA CENTERS IN TEXAS
DATE: JUNE 25, 2026

A June 5-9, 2026, study of 800 Texas registered voters conducted by Pulse Decision Science on behalf of the Texas Public Policy Foundation found that Texans have significant levels of concern about the issues surrounding the development of data centers in the state.

Strong majorities worry about the impact of data centers on the reliability of the Texas power grid, the amount of water they consume, and the challenges they create for local community planning. Texans are more divided on whether data centers are a necessary part of Texas’ technology infrastructure and economic growth, however. These results indicate that voters will be watching data center expansion with an eye to how their concerns are addressed.

Texans Are Concerned Data Centers Will Strain Infrastructure and Local Resources

More than three-fourths of Texans are concerned that the rapid expansion of data centers creates serious challenges for local community planning, that data centers consume too much water, and that they could affect the reliability of the Texas power grid. However, Texans are more divided on whether data centers are necessary for the state’s technology infrastructure and economic growth, with 48% agreeing and 38% disagreeing.



Methodology

Pulse Decision Science conducted a study of registered voters in Texas.

PDS selected a random sample of registered voters from the Texas voter file using Registration Based Sampling (RBS). The sample for this survey was stratified based on age, gender, party, ethnicity, region, and cell phone percentage. This methodology allows us to reduce the amount of post-survey "weighting" needed of the November electorate.

Respondents were contacted by phone via live telephone operator interviews from June 5-9, 2026. The study has a sample size of n=800 registered voters with a margin of error of $\pm 3.5\%$ in 95 out of 100 cases.

About Pulse Decision Science

Pulse Decision Science is a leading provider of survey research, predictive analytics, and application-based data management technology.

Nationally, Pulse Decision Science has been the data team behind the RNC voter scores program, the Club for Growth, and a major part of the CLF data operation, as well as the 2016 Cruz for President effort. We've provided polling and data for numerous Governors and Senators, including Glenn Youngkin, Kristi Noem, Doug Burgum, Pete Ricketts, Kevin Cramer, Greg Abbott, John Boozman, Kevin Stitt, Mike Lee, Jim Pillen, Sarah Huckabee Sanders, Ted Cruz, and Jeff Landry. We also have a large practice in corporate and public affairs work, from providing data strategy for the Las Vegas Raiders relocation to serving as the top Republican polling firm in the education space.

Pulse Decision Science has been nationally recognized for providing cutting-edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) and Campaigns & Elections Magazine have awarded PDS with 44 industry awards since 2019 alone.

Among our Pollies are eight Best Use of Analytics and a Best in Show Pollie.

We have also been honored with Pollie and Reed Awards for the Best Use of Data Analytics/Machine Learning, Innovation In Survey Research, Best Use of Social Science, Best Fundraising Technology, Best Use of Peer-To-Peer Texting, Best Use of Targeting for Mail, Best Use of New Digital Technology, Best Fundraising Technology, Best Use of Data Analytics/Machine Learning in Field, Best New Research Technique, Best Application of AI Technology to Optimize Targeting, and Best Data Analytics Solution.

The cornerstone of Pulse Decision Science is our personnel. Our methodological approaches are dictated by advanced statistical guidelines as determined by our PhD-led team of researchers and data scientists. Our team has consistently been recognized as some of the best in the industry. Matt Knee, Chief Data Officer, Trevor K. Smith, Ph.D., Chief Research Officer, and Conor Maguire, Principal and Managing Director, each have been recognized amongst the American Association of Political Consultants (AAPC)'s prestigious 40 Under 40 list.

